

Jo Beal

Arts Manager CV

I am a freelance Arts Manager with 24 years' experience working in a wide range of settings and across many artforms. I now work primarily in outdoor arts, supporting artists and arts organisations to raise funds, programme work and deliver festivals and events.

I believe that experiencing high quality arts produces positive outcomes for all – audiences, volunteers, participants, artists, supporters. I love working with people, at whichever point they engage, to produce inspiring, joyous and shared creative experiences.

I can deliver on a range of elements within a project including: strategic planning, programming, income generation, production, relationship management and more.

Key Skills

- ◇ Commissioning artists and companies
- ◇ Artistic programming
- ◇ Income generation, fundraising, bid writing
- ◇ Community engagement and participatory project management
- ◇ Financial Management
- ◇ Relationship Management - Stakeholders, Artists, Volunteers, Public
- ◇ Marketing and Communications
- ◇ Production Management - Outdoor Arts and Events

Employment History

Fundraising Consultant - January to March 2020

Developing and writing Arts Council England grant applications for Create Studios (Swindon) and B Sharp (Lyme Regis).

Consultancy Partnership with Sally Clements - September to December 2019

Working with Torbay Great Place Scheme to support a local community to develop an Artists Brief and appoint an artist to deliver a celebratory community project, through the delivery of Creative Consultation Workshops and Training sessions.

Freelance Project Manager for international arts organisation, [Kinetika](#) (NPO)
April 2016 to date, numerous large-scale outdoor arts projects, as follows:

Project Manager and Assistant Artist – [Kinetika/Land of the Fanns 100 Stories Project](#) (Essex)
February 2019 to date

Managing the delivery of a large-scale Heritage Lottery Funded community arts project for the Land of the Fanns Landscape Partnership Scheme, to gather 100 Stories from the local community to make 100 silk flags in celebration, and to manage an associated costume and film making project.

Project Manager – T100 Walking Festival '[Welcome to the Kitchen Table](#)' Kinetika (Essex)
September 2018 to Sept 2019

Project Manager working with a wide range of partner organisations and volunteers to deliver 17 arts-based public walks from 4-12 miles, forming a 2-week walking festival. Welcome to the Kitchen Table built on T100 Recipes (2018) and continued the theme of learning about each other, our stories and our heritage through sharing food and recipes.

Project Manager - [T100 Recipes Walking Festival](#), [Kinetika](#) (Essex)
February to July 2018

Project Manager working with a wide range of partner organisations and volunteers to deliver 14 public walks from 2 - 5 miles. T100 Recipes took for its theme the diverse, historic and colourful foods that communities have brought to the Lower Thames Estuary when they have settled there

Project Manager for the UK element of [Silk River](#) (UK/India)
April 2017 to January 2018

Managing a budget and programme of approx. £170k, Silk River was an ambitious project marking the 70th anniversary of Indian independence and the cultural relationship with the UK. Led by Artistic Director Ali Pretty, the project explored the unique relationship between London and Kolkata through artistic exchange between communities along the Thames Estuary and India's Hooghly River.

Project Manager – [T100 Tales](#) Walking Festival, Kinetika (Essex)
April – July 2017

Delivery of 6 public walks and promenade performance events, working with the Complete Commedia Company. Management of linked costume project working with the South Essex College BA Costume Construction students.

Creative Adviser - [Cranborne Chase Landscape Partnership Scheme](#) May – August 2018

Consultation and planning the Arts Strategy for a Stage 2 application to the Heritage Lottery Fund, on behalf of the Cranborne Chase Landscape Partnership Scheme

Freelance Fundraiser – [Town Hall Arts](#) - September 2016 to July 2018

Implementation and further development of the Town Hall Arts fundraising strategy.

Freelance Cultural Hub Co-ordinator – [Town Hall Arts](#) - September 2016 to July 2018

Developing partnerships and projects to deliver creative, participatory, cultural activity and opportunities inside and outside the venue.

Freelance Producer – Music Connect, on behalf of [Wiltshire Music Education Hub](#) - April to Sept 2016

Curating and producing a month-long celebration of young people's diverse music making in Wiltshire.

Artistic Director, [DOCA](#) (Devizes Outdoor Celebratory Arts) - Sept 2013 to May 2016 p/t employed

Responsible for overall artistic vision, programming, production, delivery of and fundraising for large scale outdoor performances, festivals, events, processions, carnivals and community participatory activity. Annual programme budget approx. £160k.

Outdoor Arts Manager, [DOCA](#) (Devizes Outdoor Celebratory Arts) - June 2012 – August 2013, p/t

Supporting the delivery and production of DOCA's outdoor arts programme, with a focus on participatory activity, volunteer recruitment and management and production management.

Programme Manager, [Create Studios](#), Swindon, April 2012 – July 2014, freelance p/t

Managing and fundraising for a range of digital media-based community projects – the Cultural Passport app; Creative Minds (with Swindon Mind); Western Flyer project.

Regional Executive Officer, South West, [National Foundation for Youth Music](#). May 2009 – March 2012 employed p/t

Strategic sector development, advocacy and funding advisor.

Programme Co-ordinator, Flux, Swindon. April 2007 to July 2009, freelance p/t

Managing a cross curriculum arts programme and artists' commissions within a Treasury funded (£1.3 million Invest to Save programme) project, designed to test the impact that participating in arts activities can have on children and young people, in and out of school, in a new and developing community.

Project Manager, Bath & North East Somerset Cultural Partnership - May 2006 to June 2008, p/t

Support, co-ordination and project management of events, networking activities and strategy development.

Co-ordinator South West Regional Youth Arts Network (Arts Council England, SW). April 2005 to July 2008, freelance p/t

Planning and supporting the strategic development of a region wide youth arts network. Co-ordinating training and delivery of regional bulletin.

Administrator - TheatreWorks, Strategy Development for Wiltshire and Swindon. April 2005 to December 2006, employed p/t

Supporting the implementation of the Wiltshire and Swindon Theatre Locality Plan

Arts Development Officer, Kennet District Council. September 2000 – March 2005 employed f/t

Responsible for devising and delivering the Local Authority Arts & Cultural Strategy.

Assistant Arts Officer, Test Valley Borough Council. February 1998 – August 2000 employed f/t

Supporting the delivery of the Local Authority Arts Strategy.

Community Development Assistant, Test Valley Borough Council. February 1997 – January 1998 employed p/t

Responsible for designing, route testing and developing a set of walking and cycling routes for a large-scale tourism initiative, the Test Valley Tour.

Trainee, Brampton Community Sculpture Project, Cumbria. January 1994 – September 1996 f/t

Trainee community artist, working with a lead artist in schools and with community groups to design and make outdoor public art work for the local parish.

Voluntary Work

- ◇ 2014 to August 2016 Board member of Carnival Network South
- ◇ 2015 to September 2016 Board Member of Quest Southwest
- ◇ Founder member of Swindon Samba, a voluntary, community arts group.
- ◇ Founder member of Urban Sketchers Swindon, now a regional chapter of the global Urban Sketching movement.
- ◇ Respite Foster Carer.
- ◇ 2007 – 2014, Board Member, Test Valley Arts Foundation.

Training and Qualifications

- ◇ February 2016 - Clore Short Course, Cultural Leadership
- ◇ July 2015 – Artswork, Mentoring the Next Creative Generation.
- ◇ June – September 2015 – CreateLab, Professional/personal coaching
- ◇ October 2012 - Audiences Agency, Understanding audiences for outdoor events and festivals.
- ◇ January – March 2012 - City & Guilds PTLLS, Preparing to Teach in the Lifelong Learning sector, Levels 3 & 4
- ◇ 2009 - Arts Award advisor

Education

- ◇ 1989 – 1992, Chelsea School of Art, BA (hons) Public Art / Art for Architecture, 2:1
- ◇ 1987 – 1989, Basingstoke College of Technology, BTEC National Diploma General Art & Design, Distinction
- ◇ 1982 – 1987, Winton School, Andover, Hampshire, 7 O'Levels, 1 CSE