

Jo Beal

ARTIST
COMMUNITY ARTIST
ILLUSTRATOR
WORKSHOP LEADER

About.

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Swindon, SN1 3JR

I am a versatile visual artist who loves to draw, and to share my love of drawing. Since 2016 I have used drawing to reflect on and capture my life and the world around me through a daily drawing practice, creating richly illustrated visual diaries.

In contrast my love of the natural world inspires me to make carefully observed drawings of the often-missed moments in time, for example when a leaf opens from a bud, or when the light on a flower reveals its complex (or simple) structure. From these studies I also make expressive large-scale drawings and textile designs. I teach and lead projects inspired by and related to my practice.

Education.

BA(Hons) Public Art/Art for Architecture
Chelsea School of Art & Design
1989 - 1992

Skills.

Creative	Public Engagement
Empathic	Project Management
Adaptable	Marketing &
Positive	Communication
	Problem Solving

Creative skills.

Drawing	Design
Textiles	Illustration
Visual Storytelling	Creative Mapping

Reference.

Charlotte Moreton

Heritage & Community Engagement Officer
Chase & Chalke Landscape Partnership
CharlotteMoreton@cranbornechase.org.uk
01725 517417 - 07770 380171

Artists Residency.

Artist in Residence (Oct 22 - January 24)
'My Chase and Chalke'

Chase & Chalke Landscape Partnership

Cranborne Chase National Landscape

My Chase and Chalke focussed on supporting people of all ages to explore the landscape, archaeology and flora and fauna of Cranborne Chase, and to capture their personal experiences through creative, drawing-based activities.



Experience

Project.

Lead Artist (April 23 - Aug 23)

Stitch Your Story

Create Studios

www.stitchyourstory.createstudios.org.uk

I led 8 Swindon community groups through a concept, design and making process to create a collection of physical, large-scale banners that make up Stitch Your Story.

These banners visually represent elements of each of their Swindon stories.

The communities reflected on life in Swindon to craft the visual and written content found in their hand-stitched 'story bubbles'.



Reference.

Shahina Johnson MBE

Chief Executive/Artistic Director
Create Studios

shahina@createstudios.org.uk

01793 486108 - 07507 709043

Project.

Self-initiated (2017 - ongoing)

Adventures in Art Journaling

Further Adventures in Art Journaling

Adventures in Art Journaling is the name of a course inspired by my own daily drawing practice. I use drawing to reflect on and capture the world around me. I first devised the course and started leading it in 2017, developing it further for my creative work with the Land of the Fanns Landscape Partnership Project in 2019.

During the Covid19 pandemic I adapted it as online course and have now taught hundreds of people online and in person. It will soon be available as a video course.

I have devised many online and in-person courses since, some technique-based and others around developing creativity.

For testimonials please [click here](#) and scroll down.



Experience

Collaborations.

The following is a list of organisations I have worked for since 2017 and/or continue to work for as a workshop leader, delivering either:

- Adventures in Art Journaling courses
- Drawing from Nature workshops
- Creative Mapping walk and workshops
- Other one-off workshops

Slimbridge Wetland Centre, Glos. Ongoing

The Ridgeway National Trail. Ongoing

Museum and Art, Swindon. Ongoing

Hawkwood Centre for Future Thinking, Glos. Ongoing

New Brewery Arts, Glos. Ongoing

Kelmscott Manor, Oxon. Ongoing

Pound Arts, Wilts. Ongoing

Kingshill House, Glos. Ongoing

Nature in Art, Glos. Ongoing

New Brewery Arts, Glos. Ongoing

North Wessex Downs Walking Festival. 2023

Frome Society of Artists, Somerset. 2022

Cornerstone Arts Centre, Oxon. 2022

Bath Society of Artists. 2018

Trowbridge Arts, Wilts. 2017/18

Project.

Freelance Project Manager & Assistant Artist
(February 19 - Jul 20)

100 Stories - Land of the Fanns Landscape Partnership Scheme

Kinetika

During 2019 and into 2020, I project managed and was an Assistant Artist for Kinetika. We led walks across the Land of the Fanns (Essex) and I was one of three artists who led a series of creative workshops for people to record their stories of local places. My workshops centred around my art journaling practice of using drawing to record and capture individual stories and memories of people and places. More than 100 stories were collected and now represent a people's history and community map of the Land of the Fanns.



Experience

Exhibitions.

Chase and Chalke (part of my Artists Residency)

The Young Gallery, Salisbury
29 March - 11 May 2024

One of three artists sharing the wonders of Cranborne Chase with hundreds of people from near and far. See *image below*.

Drawing From Nature solo show
Richard Jefferies Museum, Swindon, 2022

Nature Our Environment
Kingshill House, Dursley, Glos 2022

Drawing From Nature solo show
Cornerstone Arts Centre, Didcot, Oxon 2022

Selected for Pound Arts Open
Pound Arts, Corsham, Wilts 2021, 2022

Selected for Oexmann Art Exhibition
Wiltshire Museum 2022

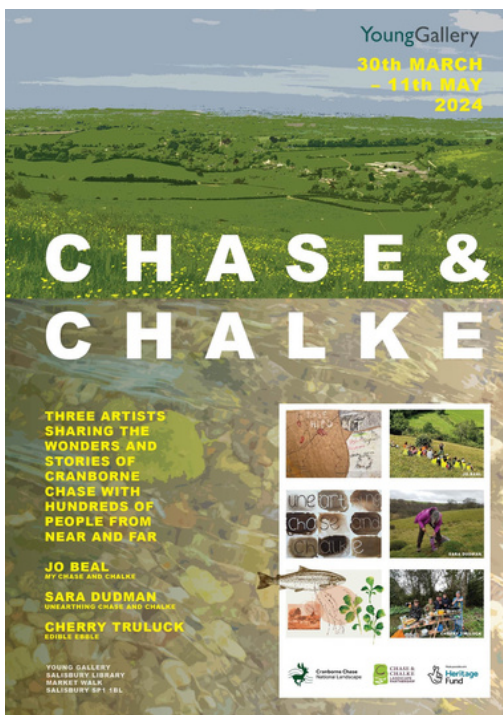


Illustration.

South Pickenham Estate - Wine Label 2023

I was commissioned by [Resolution Design](#) to illustrate a landscape scene reflecting the essence of the South Pickenham Estate in Norfolk.

Macaroni Wood - Illustrated Map 2021

Macaroni Wood is the location of [Noah's Ark Children's Venture](#). The client was inspired by the design style of my art journals and I was commissioned to create a hand-drawn illustrated map to showcase and promote the many aspects, benefits and activities associated with the Venture.

Thrive - 2022

The Feel Good Pack - 2020

Pound Arts commissioned me to illustrate a double-page spread promoting the use of art journaling activities for both publications, which aimed to support people's health and wellbeing in response to the Covid19 pandemic.

Roebuck Estates - Wine Label 2019

Design Agency [Resolution Design](#) asked me to produce an illustration for the [Roebuck Estates Blanc de Noirs Prestige Cuvee](#) label. The illustration brief was to simply showcase the wonderful aspects of the Roebuck Estates' picturesque Sussex vineyards.